

Lifting Your Expectations



Calgary

Edmonton

Monday to Friday Schedule for Lethbridge to Calgary:

Depart	Time	Arrive	Time
Lethbridge	6:00am	Calgary	6:45am
Calgary	7:45am	Lethbridge	8:30am
Lethbridge	3:55pm	Calgary	4:40pm
Calgary	7:15pm	Lethbridge	8:00pm

Prices from \$99

Monday to Friday Schedule for Lethbridge to Edmonton:

Depart	Time	Arrive	Time
Lethbridge	6:45am	Edmonton	8:00am
Edmonton	8:20am	Lethbridge	9:35am
Lethbridge	4:30pm	Edmonton	5:45pm
Edmonton	6:05pm	Lethbridge	7:20pm

Prices from \$219

For full prices and Sunday flight schedule to Calgary and Edmonton see our schedule online.

Enjoy air service with free parking, no security hassles, and executive service.

Call your travel agent today or book directly with Integra Air on the phone or online for bookings to and from Calgary/Edmonton as well as connections and other locations.

www.integraair.com



403-381-(UFLY) 8359

1-877-213-8359



The hometown airline is adding air service to Calgary, targeting both the local business traveler who conducts business in Calgary and abroad, as well as people traveling abroad to visit friends and relatives. The new schedule gives travelers new exciting connection options in Calgary to destinations around the world.

The airport situation in Lethbridge is an interesting one. Currently the annual number of passengers using the airport is declining and is now under half the amount it was in the late 1980's. Lethbridge's air passenger traffic base has been in relative decline since the late 1980s when yearly totals exceeded 120,000. The following chart depicts annual scheduled passenger statistics for the past 10 years:

Scheduled Passengers

1997	68,564
1998	68,278
1999	66,306
2000	61,236
2001	63,954
2002	54,357
2003	53,470
2004	56,141
2005	61,442
2006	56,359

(Source : Lethbridge County Airport)

This is unusual due to several factors including the continued population growth of more than 30,000 people since the late 80's and the extensive expansion of global businesses in the region. The passenger numbers should be growing, not shrinking as people are still flying places in fact with the aging baby boomer generation, the desire and ability to travel more is increasing considerably.

The high prices and the lack of choices in airlines have driven people into their cars to other airports to initiate their travel in search of options and value. The strong issue created from the reduction of travelers using this airport is an eroded viability to operate. If the community loses its airport, it loses a major lifeline to economic prosperity as much of the global economy enters our community via air service. It is a classic double edge sword. Without people willing to fly, there can be no air service or airport, and without the proper air service it is difficult for people to choose to fly.

Integra Air is making another large step in providing both value and options for the people of Lethbridge to travel from their airport. The passenger needs value and service to make that choice and we are here to deliver and give a new option. Our price is competitive to the true cost of driving and parking to Calgary and will encourage people to return to the skies versus the highway. The Canadian Automobile Association has place the cost of driving a small Cobalt car at \$0.518 per kilometre. The following roundtrip figures outline the price comparison:

Cost of driving to Calgary for a two day (one overnight) trip:

Roundtrip mileage	- 560 km x \$0.518/km	\$290
Parking	- 2 days x \$14/day	\$ 28

Cost of Integra Air (14-day advance booking) rate:		\$198
Airport Fees, Nav Can Fees, Federal Security Fee:		\$ 49
Total (with no cost of time)	\$318	\$247

“Integra Air is not intending to compete with Air Canada by going to Calgary. We want to work along side of them to provide Lethbridge with airline options, value, and extra seating capacity. We want to get more people into airline seats and out of their cars,” says Brent Gateman, President of Integra Air Inc. “We estimate there to be over 100,000 passengers driving to either Calgary or Great Falls to start their travel plans and many of them have been asking for this kind of service. We are finally happy to be providing to the community of Lethbridge.”

Integra Air’s easy and convenient service that has won it awards has been duplicated in Calgary by using an executive terminal at the south end of the Calgary Airport, eliminating security hassles, line-ups and congestion associated with the larger main terminal building. Free parking is available in both Lethbridge and Calgary. It is similar to our service to Edmonton which our passengers have grown to love for sake of convenience. Passengers will have easier and quicker access to downtown as well as a free shuttle service to other airline check-in counters such as Westjet, Air Transat, KLM, British Airways, etc. at the main terminal building. The shuttle will be exclusive to Integra passengers and will transfer you to your next segment of travel in 10-12 minutes from door to door.

Your local travel agent as well as Integra Air is capable of booking your travel from Lethbridge right through to your final destination on other airlines operating from the Calgary International Airport including all Westjet flights. Car rentals and hotels packages are also available. Please phone your travel agent or the numbers below for more details and reservations. Our customer service agents are prepared to make your travel arrangements whether your destination is Calgary, Edmonton or abroad.

Integra Air Inc. started in 1998 with one aircraft, a one room office, one desk, one phone and four employees and now celebrates it’s 10th Anniversary with four aircraft, 15 employees, and a 10,000sqft hangar with a maintenance department. The airline was founded on the concept of providing a better service between Lethbridge and the Alberta provincial capital of Edmonton and has been recognized twice as Business of the Year for Excellence in Customer Service as well as Innovation by the members of the Lethbridge Chamber of Commerce. Dubbed ‘Southern Alberta’s Airline’, Integra also offers chartered flight services, excursion trips, and incentive packages, and continues to examine opportunities for future expansion in Lethbridge.

Integra Air Customer Service and Reservations

Call Centre open Monday to Friday from 5:30am to 5:30pm.
Phone: (403) 381-UFLY (8359) or toll free 1-877-213-UFLY (8359)
Email address: office@integraair.com

For further information, schedules and on-line bookings go to www.integraair.com.

PRICE AND FLIGHT SCHEDULES FOR LETHBRIDGE – CALGARY SERVICE

Prices for One-Way travel Lethbridge to Calgary service commencing March 25, 2009:

>14 Day Advance	\$ 99.00	
7-13 Day Advance	\$134.00	
Less than 7 Days	\$189.00	
Last Minute Fares	\$ 49.00	(Can be booked in the final 6 hours prior to departure)

*Airfares do not include taxes and fees.

*Airfare included free parking, beverage/snack service, and complimentary newspapers

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Lethbridge	6:00am	Calgary	6:45am
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Lethbridge	3:55pm	Calgary	4:40pm
Calgary	7:15pm	Lethbridge	8:00pm

Sunday Schedule for Lethbridge to Calgary/Edmonton:

Depart	Time	Arrive	Time
Lethbridge	6:00am	Calgary	6:45am
Calgary	7:45am	Edmonton	8:30am
Edmonton	3:55pm	Calgary	4:40pm
Calgary	7:15pm	Lethbridge	8:00pm

PRICE AND FLIGHT SCHEDULE FOR LETHBRIDGE – EDMONTON SERVICE

Prices for One-Way travel on the existing service from Lethbridge to Edmonton

>14 Day Advance	\$ 219.00	
7-13 Day Advance	\$249.00	
Less than 7 Days	\$299.00	
Last Minute Fares	\$ 99.00	(Can be booked in the final 6 hours prior to departure)

*Airfares do not include taxes and fees.

*Airfare included free parking, beverage/snack service, and complimentary newspapers

Monday to Friday Schedule for Lethbridge to Edmonton:

Depart	Time	Arrive	Time
Lethbridge	6:45am	Edmonton	8:00am
Edmonton	8:20am	Lethbridge	9:35am
Lethbridge	4:30pm	Edmonton	5:45pm
Edmonton	6:05pm	Lethbridge	7:20pm

*For Sunday service to Edmonton see the above Sunday Schedule for Calgary